
PRIVACY POLICY

This is Fashion & Textiles New Zealand Incorporated's Privacy Policy. The purpose of this policy is to outline the process by which we collect, store and use personal information. We want to ensure we provide a safe, transparent and understandable experience for users of our website and digital platforms, and that their privacy is protected.

Who we are

Fashion & Textiles NZ unites New Zealand's clothing and textile industry to create an innovative, full-circle and thriving future. To maintain our network and achieve the impact we are aiming for, we collect personal information via:

- the Fashion & Textiles online platform, our website: www.fashiontextilesnz.org;
- other channels and sources: for example, we may collect personal information about you via email correspondence, if you attend an event, or if you complete a survey or participate in other research.

We collect personal information from members and our wider network, including information such as name, contact information, location, company details, and interactions with us.

In addition to the information you give us, we also automatically collect information about you when you visit our website through the use of cookies. Cookies are small text files containing small amounts of information which are downloaded and may be stored on your device. Examples of information we may collect using cookies include technical information, such as your computer's IP address and your browser type. Collecting this information enables us to understand more about the users of our website, so we can provide interesting and useful content.

Why we collect data

We collect personal information in order to:

- provide services and information that is requested of us;
- send news, information and marketing about our programs and services we believe may be useful to our members and wider network;
- operate our website;
- carry out research;
- provide our programs and services effectively to meet the needs of different people;
- conduct business processing functions for administrative, marketing, promotional, planning, service development purposes;
- understand more about visitors to our website, where they come from, and what content on our website is of interest to them;
- invoice our members and network for services or donations provided.

How we use the data

We collect information for the purpose it was provided for, including communications and the provision of services. We may disclose personal information where you have authorised us to do so and where we are required to by law.

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We use third parties to manage our databases and administrative functions, undertake email communications, process payments and run events.

We may release information to the public, a researcher, or other kind of information user where authorised. Unless you give us permission, we make sure to keep details about individual people, businesses, or organisations unidentifiable to ensure confidentiality when information is released.

Safety and security of personal information

Fashion & Textiles NZ takes all reasonable steps to protect your personal information from unauthorised access, use, disclosure, alteration and destruction. Further, we will only keep your personal information for as long as we need to for the purposes outlined in this Privacy Policy.

All personal information shared with Fashion & Textiles NZ is kept safe by storing it securely and password protected. All personal information is only accessible to two key staff members within our organisation.

Your rights

Anyone has the right to ask for a copy of any personal information we hold, and to ask for it to be corrected if it is incorrect, or for it to be removed from our system. If you'd like to contact us about your personal information, please contact us at ask@fashiontextilesnz.org.

This Policy does not cover platforms operated by third parties. They will have their own privacy and security policies and we encourage you to read them. Third parties include but are not limited to the following:

Email Communications

We use Klaviyo for our digital marketing. By joining our mailing list, you acknowledge that the information you provide will be transferred to Klaviyo for processing in accordance with their privacy policies.

Payments

We accept payments through Stripe and Humanitix. No credit card details are kept by us. When processing payments, some of your data will be passed to Humanitix and Stripe, including information required to process or support the payment, such as the purchase total and billing information. Please see the Humanitix and Stripe Privacy Policy for more details.

Events

We use Humanitix and Zoom for our event registrations. By registering for an event on these platforms you acknowledge that the information you provide will be transferred to Humanitix and/or Zoom for processing in accordance with their privacy policy.

Other third-party platforms in use are Typeform, Craft CMS, Airtable, Xero and Google Workspace. Please see their privacy policies for more details.