

Mindful Fashion | Industry Role Map

Welcome to our June Newsletter!

Kia ora members,

With climate change being in the news for all the wrong (or right?) reasons this year, carbon emissions are on my mind a lot both in my everyday life (do I really need to take the car on that trip) and my business life (how can I reduce my own business impact). Taking action to address climate change is fast becoming a business imperative so I am thrilled we are holding our first information session this month for members to talk about how we can help with measuring and reducing carbon emissions. Register below, and find out how you can take part.

Inspiring the next generation of changemakers to bring their talents into the industry is another area I am passionate about, so the launch of our skills and career mapping has been a highlight this month. We have really succeeded in raising the profile of the industry as well as bringing many of the often hidden roles to life, and I'm looking forward to building our role library out further over time. Have a suggestion for which role to profile next, or have someone in your business that we can shine a light on? Let us know! Feedback from the education sector, learners, schools and career guidance groups has been positive, and these resources have been shared widely with industry as well.

Reach out if you want to chat, and I look forward to continuing this journey together.

Mā te wā,

Mindful Fashion Updates

Welcome to new members!

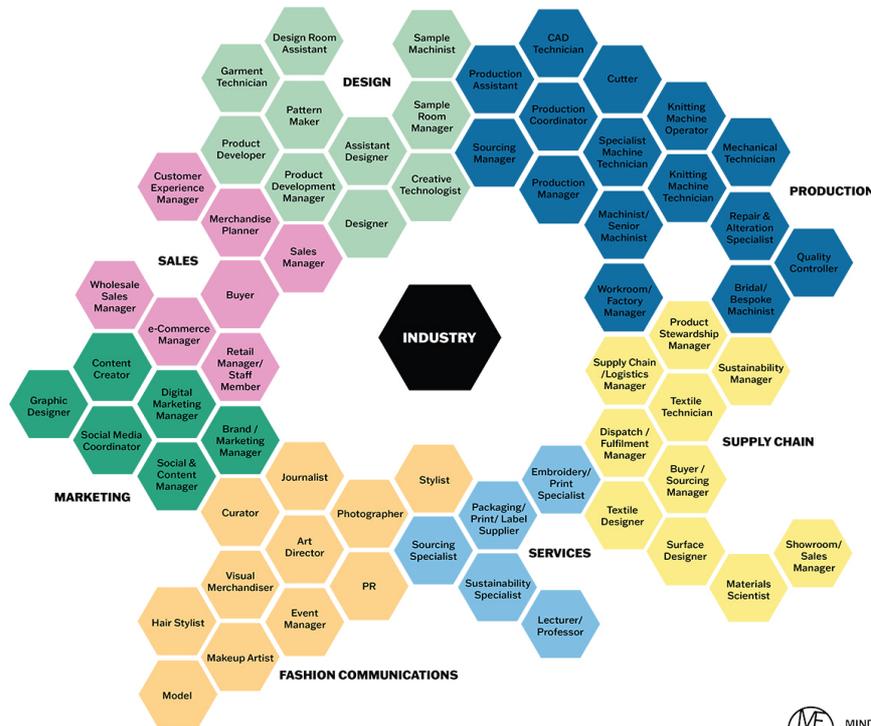
[Studio Lof](#) - Strong Wool Innovation

Mindful Fashion Role Map

Introducing the Fashion & Textiles Industry Role Map! A late addition to our skills and roles work, we are proud to add this useful tool to our suite of resources. Its designed to inform and inspire the current and future generation of recruits to the industry, to support the development of a full-circle industry that creates benefits for people and nature.

[View and download the Mindful Fashion Skills Mapping resources here.](#)

NEW ZEALAND FASHION & TEXTILES ROLE MAP



Upcoming Events

Mindful Fashion Drinks - Join us - in person!

June 16 - from 5pm

We would love to invite all our members to our first in person social drinks of 2022!

An opportunity for us all to get together informally, come along and chat with other members and some of the Mindful Fashion team. All welcome!

For those out of Auckland, we are currently planning how to activate this in other centres. Let us know if you can help!

[Pocket Bar, Great North Road, Grey Lynn](#)

Climate Action Information Session - online

June 23 - 11am - 12pm

Want to take climate action and don't know where to start? Want help measuring and reducing your carbon emissions?

Come along to our information session where we will outline how The Mindful Fashion Climate Initiative will help your business start on this journey. We'll share how you can participate, what sort of time commitment is required and you will hear from businesses that have already started their journey. This is an information session and the first workshop for participants will kick off in early July. Taking part is an incredible opportunity for members to learn how to measure their carbon footprints and set reductions targets.

[Register to attend Climate session here.](#)

Textile Waste Solutions - online

July 7 - 11am - 12pm

Join us as we start to unpack some ways that businesses can **manage their textile waste**. Hear from leaders in the industry about how they work to reduce their textile waste - both cut and sew and end of life. This **online event** is open to all Mindful Fashion members. You must register to attend. Speakers include:

- Jeff Vollebregt - GM, Upparel NZ
- Sarah Parker - Sustainability Manager, Ruby
- More speakers to be announced!

[Register to attend Textile Waste session here](#)

Responsible Industry



New Zealand Modern Slavery & Worker Exploitation Consultation

Mindful Fashion is planning to make a submission to this important proposed legislation. If your business is interested in making its own submission find out more including what's proposed and how to submit your feedback using the link below.

[The MBIE Survey closes on 7th June 2022.](#)

New Zealand Emissions Reduction Plan

New Zealand is on the path to a low emissions, climate resilient future. Government has set into law a target for net zero greenhouse gas emissions by 2050 (other than for biogenic methane).

The Emissions Reduction Plan will set out policies and strategies to decarbonise every sector of the economy, including the Energy and Industry sectors.

[Find out why the Government has set Emissions Budgets and an Emissions Reduction Plan here.](#)

Sustainable Fashion Toolkit

A wide range of tools and resources are available through the WEAR x PWC Sustainable Fashion Toolkit. The Toolkit brings together hundreds of sustainable fashion resources in a centralised location. Their goal is to break down barriers to sustainability by making resources that already exist accessible and easy to use.

[Start using it here.](#)

Industry Talk & Tools

- Applications and nominations are open for the NZTE International Business Awards 2022 [Event details here.](#)
- SBN Workshop series: Make your business' buying more sustainable on 6 July 2022 [Register here](#)
- [Can a store really change mindsets on sustainable consumption?](#): Vogue Business reports on an interesting experiment taking place in Melbourne, Australia, where the Future From Waste Lab sells up-cycled garments while showing the end-to-end process
- [Industry Reflections and Areas of Growth](#): Apparel HR Fashion Recruitment reflects on recruitment in the industry for 2020-21. Also highlighting the roles and skills that are in demand for 2022 and beyond, where the growth areas are and what employers are looking for.

Feedback Needed

Feedback needed on proposed solution for retail deadstock.

Michelle Jennings is a Marketing and Innovation Specialist studying at Tech Futures Lab. She is exploring a social enterprise that deals with material poverty and end-of-use textile waste in New Zealand. She wants feedback from businesses on her proposed solution, to see how it could best work and benefit retailers. If you want to see how this could work for your business, email Michelle at mekjennings@gmail.com.

Innovation

Raw Assembly 2022 Highlights

Our picks from some of the amazing innovations at Raw Assembly 2022



Mycelium



NotPLA



Resilk



Orange Fiber

Mā te wā,

The Mindful Fashion Team



Our work is possible with the support and collaboration of businesses across our network, including the following:



Mindful Fashion New Zealand

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